

Welcome Back Seattle 2021 Community Grant Opportunities

Seattle Parks and Recreation Mission

Seattle Parks and Recreation provides welcoming and safe opportunities to play, learn, contemplate, and build community, and promotes responsible stewardship of the land. We promote healthy people, a healthy environment, and strong communities.

Seattle Parks and Recreation is pleased to announce the Welcome Back Seattle grant.

Community members and organizations can receive up to \$10,000 with these small and simple grants to fund programming in Seattle Parks and greenspaces.

If you would like to apply please read though the below guidelines and then go to seattlepark.gosmart.org to apply on-line.

Purpose: This grant is intended to provide opportunities to access, and resources for those communities furthest from racial, educational, economic, health and social equity and should support healing from the tri-pandemics of racial equity/disparity, Covid social isolation, and the economic downturn.

We fund culturally relevant programs focused on physical fitness, mental wellness, wealth building, and community healing with an emphasis on BIPOC communities. Funded activities will strengthen the collaboration between Seattle Parks and Recreation and Seattle Communities.

Community information sessions to learn about this grant and how to apply

Virtual: For the virtual link and details contact PKS SPRFunds4All@seattle.gov Thursday, April 15th 6:30 – 8:00pm & Tuesday, April 20th 6:30 – 8:00pm

In Person: You must register for a 1 hour time slot - please contact PKS_SPRFunds4All@seattle.gov

Saturday, April 10th 1-5:00pm Rainier Beach Community Center

Saturday, April 17th 1-5:00pm Garfield Teen Life Center

*Saturday, May 1st 1-5:00pm *Possible location in Lake City TBD

Timeline:

Applications available on seattlepark.gosmart.org: April 9th, 2021

Applications close: May 7th

Panel review of applicants: May 12- 21st

Applicants award letters go out: May 25 & 26th

All funded programming must happen between June 26th and December 12th 2021

Covid Safety:

All programs must follow safety and health requirements in accordance with state and federal law, and comply with the COVID-19 worksite-specific safety practices, as outlined in Governor Jay Inslee's "Stay Home, Stay Healthy" Proclamation 20-25, in accordance with the Washington State Department of Labor & Industries General Requirements and Prevention Ideas for Workplaces and the Washington State Department of Health Workplace and Employer Resources & Recommendations at https://www.doh.wa.gov/Coronavirus/workplace.

Projects must:

- Take place in a City of Seattle Parks and Recreation Park, or outdoor space <u>or</u> be provided virtually to the community.
- Provide classes, projects, programs, or events to underserved communities.

Eligibility – who can apply:

- Individuals
- Local community groups
- Small businesses working within the identified neighborhoods*
- Non-profit and Not-for-profit organizations*

Groups applying are not required to be a 501(C) (3) nonprofit nor are they required to use a fiscal sponsor. If funded, you will be required to obtain a City of Seattle Business License and appropriate liability insurance. The cost of the Business License and insurance **can** be included in the application budget.

Who is not eligible: Government Agencies, Universities, Political Groups and organizations or small businesses with over \$150,000 in revenue.

Required information for the application:

- Provide business name/organization, group or individual
- Contact person (s)
- Phone/email
- Provide busines license number, copy of W-9 and insurance documentation (if you have them)

Project Goals and Metrics:

- **Goals:** Clearly explain the goals of the program and how it reaches the mission of your organization, Parks and Recreations mission as well as the criteria for this grant.
- Quality of Project: Clear, well-conceived project that promotes recreation, cultural, community and/or physical activity participation, strong community relations, and is authentic to the community.
- **Community Impact, Outreach and Outcomes**: Project plan describes meaningful efforts to increase community participation that will reach diverse and underserved audiences through

^{*}Businesses and non-profit organizations must have a budget of **under \$150,000** in **revenue**. All businesses and non-profit organizations are required to include a copy of their organizational budget for the current year.

intentional outreach and identifies outreach strategies. Demonstrates a measurable impact for the community served. What community are you serving, how many youth/families/adults will you reach and what is the desired outcome for the community served (i.e. better health due to more physical activity).

- **Feasibility**: The organization/community group/business has a proven track record of managing programs, activities and/or other event(s) and/or demonstrated ability to successfully produce the program or event; provides evidence of community involvement and support from the community they wish to serve.
- **Budget**: Proposals can request up to \$10,000. A clear, realistic budget must be included for the program or event, including all potential costs, in kind donations, and any partnerships with additional funds. *Priority will be given to applications that show a clear financial need to operate the proposed project.*
- **Sustainability:** Projects that have a plan to sustain programing beyond the funding cycle will rate higher i.e., partnership development, in-kind donations, fitness certifications and collective impact partnerships.

Funding Restrictions

- Items eligible for funding: instructor fees, marketing and promotional fees, project management and coordination/administration costs, equipment supplies, equipment rentals and other production-related costs including fitness certifications, etc. No more than 10% of budget may be used for food-related costs during the event/program.
- **Funds may not be used for**: organizational administrative costs, travel or travel related expenses, fundraising, or gifts. This includes rent, mileage, personnel benefits, etc.

Qualifying Project Requirements

- Be free and open to all
- Be in the City of Seattle
- Serve a focus population and neighborhood
- Have community partners involved with the project
- Take place in the City of Seattle between June 26th and December 12th, 2021
- Adhere to Seattle Park and Recreation's mission statement
- Cannot have any outstanding debts or grants with Seattle Parks and Recreation's Business Service Center (BSC)
- All past grant or fund paperwork has been submitted and is up to date

Priority Funding Populations:

Projects that identify the following priority groups will receive higher consideration:

- People of color/ BIPOC
- Immigrant/refugee populations
- Youth/Teens (including Toddlers)
- Adults (19-50 years)
- Mature Adults 50+

- Persons with disabilities
- Intergenerational
- LGBTQIA

Priority Parks and outdoor areas located in NE, NW, SE, central and SW neighborhoods:

Judkins	Little Brook	Seward	Roxhill
Rainier	Pratt	Lakewood	Westcrest
Bitterlake	Colman	Powell Barnet	Oxbow
Licton Springs	Garfield	Be'er Sheva	Jefferson
Burke Gilman	Rainier Vista	Georgetown	Lake City
Virgil Flame	Maplewood	Delridge	Walt Huntley
Hubbard Homestead	Van Asselt	South Park	

^{**}If your project is not in one of these identified areas please, share with us how you will reach priority communities in your proposed location.

Application Review and Notification

An independent panel of nonprofit organization members, community, and Seattle Parks and Recreation representatives will review and evaluate applications according to the program criteria and recommend funding. Funding notification will be made in April 2021.

Questions? PKS SPRFunds4All@seattle.gov

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